



Escena Art Dedication Sets “Stage” For Strong Growth

Dateline: Palm Springs, December 22, 2012.....

Set against the stunning background of the San Jacinto Mountains, Steven Rieman’s spectacular kinetic sculpture, “Wind Wave”, was officially dedicated. The sculpture will permanently grace the entrance to Escena Palm Springs, a unique 450-acre master-planned development in Palm Springs, CA, comprised of an 18-hole golf course, dining, residences and additional land slated for future residential and hotel development.

With participation and acknowledgement from the City of Palm Springs, the Palm Springs Chamber of Commerce, Riverside County Supervisor John Benoit, and the Palm Springs Arts Commission, an enthusiastic crowd was on hand to dedicate the latest public art piece to enhance the City of Palm Springs. “The word ‘Escena’ is sometimes translated as ‘stage’, and I think this is a wonderful stage for this particular piece of art,” stated Rieman.

With its desirable Palm Springs address, architectural distinctiveness, highly acclaimed public golf and dining, close proximity to downtown Palm Springs, amazing views, and strength of ownership, Escena is poised to take advantage of the cultural, social and architectural transformation taking place in Palm Springs. New modernist homes being built by Lennar Homes and Alta Verde Homes are being met with tremendous enthusiasm, reflecting strong consumer confidence not only in Escena but also the Palm Springs housing market.

Escena Golf Club opened in 2005 as the first new golf course in Palm Springs in over a decade. A Nicklaus Design golf course, the playing experience at Escena Golf Club is characterized by generous driving corridors, classic bunkering, strategic design elements, native landscape accents and stunning views of the San Jacinto and Santa Rosa mountains. The spectacular modernist clubhouse sets the tone for one of the more memorable settings in the legendary golf destination of Palm Springs.

The Escena Lounge & Grill pairs delectable California fusion cuisine and a retro vibe with eye-popping design and incomparable views. Voted the 2010 Top New Restaurant by *Palm Springs Life* magazine, Escena Lounge & Grill is open year-round to the public and offers breakfast, lunch, dinner and Sunday Brunch, along with Happy Hour and seasonal live entertainment.

Located at the Southeast corner of Gene Autry Trail & Vista Chino, Escena is just minutes from downtown Palm Springs and easily accessible from all parts of the Coachella Valley. Escena also benefits from its close proximity to the Palm Springs International Airport.

For additional information regarding Escena Palm Springs, please visit Escena.com